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Methodology

**Key Points** 

Definitions

**Should and Should NOT** 

**Areas of Implementation** 

**EC-UNDP Focus and Activities** 

**Best Practises and the Future** 

## **Learning Outcomes**

Appreciate the appropriate use of technological innovation in electoral operations

Become familiar with voter registration exercises and related challenges

Understand possible synergies with other exercises

Become familiar with biometric voter registration and electronic voting machines

## Methodology

Overview and Introduction on technology, voter registration and electronic voting
 Presentation and practical demonstrations from the EMBs of Mozambique, Zambia, Brazil
 Discussions Time
 Evaluations
 Working Groups on Technological Innovation and Election tomorrow



## **Key Point**

# While the principles of elections largely remain the same

Information Communication Technology

has the past 25 years dramatically changed the operational methodology for elections, driven by rising demands on EMBs.

# **Appropriate Technology**

- □ Continuous and increasingly fast developments in ICTs applications available for electoral purposes
- □ EC/UNDP are receiving many request for support to census, civil and voter registration.
- □ Factor to be reckoned with by all EMBs, donors, practioners and electoral assistance providers
- □ ICTs has already dramatically changed the way elections are conducted
- Unrealistic not to accept that this process will go on and affect more and more emerging democracies, like Mozambique and even countries just exiting long-drawn conflicts, like DRC



#### **Effective Electoral Assistance Focus**

- Quality and appropriateness of the methodological, operational and technological choices to be adopted for implementation on an electoral cycle
- Perceived not any longer as isolated event but as a process.
- Past imperfections and limited results should be seen as an additional motive to support electoral processes investing more in the institutions that administer the elections in a good governance perspective
- □ Importance of international/domestic observation missions, evaluations, post election seminar and peer review mechanisms.
- □ Importance of the synergies between election observation and electoral assistance

## Definitions



Any effort to make electoral assistance more effective must tackle the issue of the increasing use of technology in the electoral process.

#### Challenge



What kind of technology is suitable for a particular electoral process?

□ Challenge: how to ensure a sustainable, appropriate, cost effective and transparent use of technology in post-conflict elections and in fragile or emerging democracies?

□ No fixed solution that can be applicable everywhere, but different ones for every context. General rule:

□ The level of technological upgrades suitable for a given country should always be directly related to the trust and independence enjoyed by the EMB, as this is the element that will in the end determine their acceptance by the public opinion.

## "Should"

**Technology should be:** 

- implemented in time before an electoral event
- legally supported
- operationally appropriate
- cost effective
- transparent and add to integrity
- sustainable



## **Technology should NOT be:**

- driven by vendor or donor interests
- considered a proof of "development"
- suppress more important needs

## **EC - UNDP Partnership**



- Challenges of the 2004 project in support of the DRC electoral processes
- South-South Cooperation DRC-Togo
- Bangladesh, Conakry, Nigeria
- Joint EC UNDP Task Force
- Joint Study EC-UNDP-IDEA on the synergies between civil and voter registration and use of ICTs

#### **SAT-ELECTIONS**

Coordination with other similar studies EISA and ACEEEO are carrying out within the broader partnership of ACE – The Electoral Knowledge Network



## **Areas of Implementation**

## **Geographic Information Systems (GIS)**

- Boundary delimitation
- Operational planning
- Public information
- Results analysis by public & contestants
- Integration with other institutions

#### Areas of Implementation Regulation of Parties and Candidates

Registration of parties
 Campaign finance controls and information
 Candidate nomination and verification
 Better and more precise ballots
 Voter education about contestants

## Areas of Implementation Public Outreach





## Areas of Implementation Public Outreach

Web sites
Mass emailing
Mass SMS
Call Centers of EMBs
Better TV spots through animation



## Areas of Implementation Results Aggregation

 Results are data entered manually, or through OMR, locally and then electronically transferred and tabulated centrally
 Faster, more precise & more auditable results
 Cost effective modernisation



## **Areas of Implementation Internal Administration**

Organisational modernisation □Budget/finance, human resource systems Procurement, inventory, transport □Internal communication Distributed email □Secure intranets **Customisation & training, training, training** 





#### Areas of Implementation Voter Registration

□ An accurate and accepted voter registry is pivotal to a credible electoral process □ Capture more data, faster and more precise □ Capture biometric data: picture & fingerprint □ Avoid double registration Centralisation: detect fraud □ Planning: more effective allocation to polling locations □ Synergy with civil registry □ Risks: sustainability, manipulation, trust





## Areas of Implementation Electronic Voting

**Opportunities:** 

Longer term cost reduction
Results faster and more reliable
Better access for disabled
Mobility of voters
Facilitate out-of-country voting
Higher turn-out through ease of voting



## Areas of Implementation Electronic Voting

Risks:
Sustainability

Training

"Vendor dictatorship"
Lack of trust, ease of central manipulation

Transparency is key

#### Biometric Voter Registrations Kits: DRC, Togo, Nigeria, Conakry, Haiti, Senegal, Angola, Kosovo



- The "Automated Fingerprint Identification System" automatically checks one or many unknown fingerprints against a national database of known prints.
- □ The intended purpose is to prevent multiple enrolment in an election
- □ Long Time required for aggregation of data and double entry control in DRC, Togo, Nigeria, Haiti and Angola via AFIS
- Postponement of elections in Haiti, DRC, Angola and Togo

#### **Best Practises**



- □ Feasiblity Studies
- Study Tours
- Technical Specifications drafted considering comparative experiences adapted to the country's needs
- Software and Hardware to be adapted to the country's electoral laws and practices
- Gradual Introduction at least 16-12 months prior to Election Day
- □ Divide the country on different operational areas in view of rationalizing the ressources
- □ Accent on human ressources, training, on site assistance from services providers
- Cost Effectiveness and Sustainability
- □ Pilot Tests, Validation Tests, Mock Registration
- □ Civic Voter Education aimed at increasing all stakeholders' trust in the technology
- □ Plan synergies with census, civil registry and voter registration, ID for police etc..
- **Consider to extend the length of the operations**

### **The Future of Electoral Technology?**

Synergies between civil and voter registration
 Digital identities with biometric identification, digital certificates
 Polling stations disappear replaced by internet voting and/or voting via mobile phone
 Individualised voter education via internet
 Direct/digital democracy